

Message Text

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EB:OCA:NLAKAS

----- 119447

P 052231Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY BUENOS AIRES PRIORITY

AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

AMEMBASSY SANTIAGO

AMEMBASSY BOGOTA

AMCONSUL MEDELLIN

AMCONSUL GUADALAJARA

AMCONSUL MONTERREY

AMEMBASSY CARACAS PRIORITY

AMEMBASSY LIMA PRIORITY

AMEMBASSY QUITO PRIORITY

AMEMBASSY BOGOTA PRIORITY

AMEMBASSY MEXICO PRIORITY

UNCLAS STATE 211643

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TAGS: AR,BR,CI,CO,VE,PE,EC,MX,

SUBJECT: COMMERCIAL OFFICERS CONFERENCE - LATIN AMERICA

REF: A. STATE 187328 B. STATE 198846

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1. FOLLOWING IS TENTATIVE AGENDA FOR MEXICO CITY
CONFERENCE.

AGENDA - LATIN AMERICA II - COMMERCIAL OFFICERS CONFERENCES,

SEPTEMBER 16-25, 1975 -- B. MEXICO CITY, SEPTEMBER 22-25,
1975:

MONDAY, SEPTEMBER 22, 1975

-----193U - 21UU RECEPTION AT AMBASSADOR'S
----- RESIDENCE
TUESDAY, SEPTEMBER 23, 1975 CHAIRMAN: CHARLES W. HOSTLER,
----- DEPUTY ASSISTANT SECRETARY
----- FOR INTERNATIONAL COMMERCE

-----0845 - 0900 MEETING CALLED TO ORDER -
----- ADMINISTRATIVE ANNOUNCEMENTS

-----0900 - 0915 WELCOMING REMARKS BY

UNCLASSIFIED
----- AMBASSADOR

-----0915 - 0930 VIDEO-TAPE MESSAGE FROM
----- UNDER SECRETARY OF
----- COMMERCE JAMES A. BAKER, III

----- VIDEO TAPE MESSAGE FROM UNDER
----- SECRETARY OF STATE, CHARLES
----- W. ROBINSON

-----0930 - 0945 REMARKS BY ASSISTANT SECRETARY FOR DIBA, TRAVIS E.
----- REED

-----0945 - 1015 BREAK AND GROUP PHOTO

-----1015 - 1045 U.S. ECONOMIC ENVIRONMENT
----- A D EXPORTS DEPUTY ASSISTANT
----- SECRETARY OF COMMERCE,
----- CHARLES W. HOSTLER

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-----1045 - 1100 DISCUSSION, Q AND A

-----1100 - 1130 THE IMPORTANCE OF ECONOMIC/
----- COMMERCIAL WORK IN U.S.
----- FOREIGN POLICY - DEPUTY
----- ASSISTANT SECRETARY OF STATE
----- FOR COMMERCIAL AND SPECIAL
----- BILATERAL AFFAIRS, JOEL
----- BILLER

-----1130 - 1145 DISCUSSION, Q AND A

-----1145 - 1230 EXPORT-IMPORT PROGRAMS

----- SUPPORTING U.S. EXPORT
----- MARKETING - WILLIAM CASEY,
----- CHAIRMAN, EXPORT-IMPORT BANK

-----1245 - 1445 LUNCH

-----1445 - 1530 NEW DIRECTIONS IN SYSTEMS
----- APPROACH TO EXPORT MARKET-

1530 - 1545 DISCUSSION, Q AND A
1530 - 1545 DISCUSSION, Q AND A

-----1545 - 1700 MANAGEMENT OF OVERSEAS EXPORT
----- EXPANSION PROGRAMS--THE
----- WASHINGTON PERSPECTIVE

----- RICHARD GARNITZ, ACTING

----- DIRECTOR, OIM/BIC
----- NICHOLAS LAKAS, DIRECTOR
----- OCA/CSB/EB, DAVID LACEY,
----- COMMERCIAL COORDINATOR ARA/E
----- CP

-----1700 - 1715 BREAK

-----1715 - 1830 MANAGEMENT OF OVERSEAS EXPORT
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----- EXPANSION PROGRAMS--THE POST
----- PERSPECTIVE

----- PANEL OF SELECTED POST PERSON-
----- NEL

;EDNESDAY, SEPTEMBER 24, 1975 CHAIRMAN: JOEL BILLER

-----0830 - 0845 CONFERENCE CALLED TO ORDER-
----- ADMINISTRATIVE ANNOUNCEMENTS

-----0845 - 0915 CURRENT ECONOMIC/COMMERCIAL
----- POLICY ISSUES IN LATIN
----- AMERICA - DEPUTY ASSISTANT
----- SECRETARY OF STATE FOR
----- REGIONAL ECONOMIC POLICY,
----- ALBERT FISHLOW

---0915 - 0930 DISCUSSION, Q AND A

-----0930 - 1015 U.S. GOVERNMENT PROMOTION
----- PLANS FOR LATIN AMERICA
----- (INCLUDING ROLE OF POST

----- SELF-HELP PROMOTIONS)

----- RICHARD GARNITZ/NICHOLAS
----- LAKAS

-----1015 - 1030 DISCUSSION, Q AND A

-----1030 - 1045 BREAK

-----1045 - 1130 ROLE OF USIA IN EXPORT
----- MARKETING AND TOURISM
----- PROMOTION - DON JONES,
----- EXPORT PROMOTION ADVISOR,
----- U.S. INFORMATION AGENCY

-----1130 - 1145 DISCUSSION, Q AND A

-----1145 - 1300 HOW TO BE A MORE EFFECTIVE
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----- ECONOMIC/COMMERCIAL OFFICER

----- PANEL OF FSOS

-----1300 - 1430 LUNCH

-----1430 - 1545 ROLE OF PROFESSIONAL LOCALS
----- IN ECONOMIC/COMMERCIAL
----- SECTION

----- PANEL OF FSLS; INTRODUCTORY
----- REMARKS BY NICHOLAS LAKAS

-----1545 - 1615 THE OFFICE OF FIELD OPERA-
----- TIONS AND ITS RELATIONSHIP
----- TO THE EXPORT MARKETING
----- SYSTEM - JOHN P. GLEASON,
----- ACTING DIRECTOR, OFFICE
----- FIELD OPERATIONS, U.S.
----- DEPARTMENT OF COMMERCE

-----1615 - 1630 DISCUSSION, Q AND A

-----1630 - 1645 BREAK

-----1645 - 1715 PEC,PICEE,AD CAMPAIGN, IHS

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----- ROBERT WILBOURN,
----- ACTING DIRECTOR,
----- OFFICE OF EXPORT

----- DEVELOPMENT, BUREAU
----- OF INTERNATIONAL
----- COMMERCE

-----1715 - 1830 WORKSHOP 1 WTDRS,ADS,FTI,IHS

----- WORKSHOP 2 MAJOR PROJECTS AND
----- PRODUCTS, TTP, FOR-
----- EIGN BUYER'S PROGRAM

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THURSDAY, SEPTEMBER 25, 1975 CHAIRMAN: CHARLES
----- W. HOSTLER

-----0815 - 0830 ADMINISTRATIVE
----- ANNOUNCEMENTS

-----0830 - 0930 WORKSHOP RECOMMENDA-
----- TIONS

----- MODERATOR: ROBERT
----- WILBOURN

-----0930 - 1015 ROLE OF U.S. BUSINESS
----- COMMUNITY IN INFLUEN-
----- CING FOREIGN ECONOMIC
----- POLICY

----- AMBASSADOR, COUNSE-
----- LOR FOR COMMERCIAL
----- AFFAIRS, HIGH-LEVEL
----- BUSINESSMEN, AND
----- AMERICAN CHAMBER OF
----- COMMERCE

-----1015 - 1030 MEXICO CITY TRADE
-----CENTER, ROBERT D.

--- CLARK, DEPUTY
---- DIRECTOR

1030 - 1100 WALK-THROUGH TRADE
----- CENTER; BREAK

-----1100 - 1130 IMPLICATIONS OF
----- MULTILATERAL TRADE
----- NEGOTIATIONS AND

UNCLASSIFIED

----- GENERALIZED SYSTEM OF PRE-

UNCLASSIFIED

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----- FFERENCES FOR U.S. TRADE WITH
----- LATIN AMERICA

----- FRED MONTGOMERY, DIRECTOR,
----- TRADE NEGOTIATIONS AND
----- AGREEMENTS DIVISION,
----- OFFICE OF INTERNATIONAL TRADE
----- POLICY, U.S. DEPARTMENT OF
----- COMMERCE

-----1130 - 1145 DISCUSSION, Q AND A

-----1145 - 1230 IMPLICATIONS FOR U.S. BUSINESS
----- INTERESTS OF REGIONALIZATION
----- IN LATIN AMERICA

----- PANEL OF FSOS

-----1230 - 1300 SUMMATION AND CLOSING REMARKS
----- (JOEL BILLER)

-----1300 - 1430 LUNCH

-----1430 - INDIVIDUAL CONSULTATIONS ON
----- SUCH ITEMS AS CCP, BUDGET,
----- ASSIGNMENTS, ETC. ROBINSON

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<< END OF DOCUMENT >>

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SAO PAULO
PORTO ALEGRE
SANTIAGO

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MEDELLIN
GUADALAJARA
MONTERREY
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LIMA
QUITO
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MEXICO

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